

Zhenxi Mi

I'm a **UX Designer** and **Front-end Developer** creating digital experiences that make sense and delight users, focusing on UX, interaction and front-end development.

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EXPERIENCE

- 2016 **UX/UI Designer & Front-end Developer**
Present *MetTel Bruin Platform, New York*
- Led automated email redesign, replacing verbose text heavy email templates with structured modern layouts that optimized for quick digest, coded email HTML that generates content for 80+ scenarios among the 5,000 emails that have been sent per day.
 - Created fundamental components using React.js with consistent styling and interactions. Built and maintaining Sketch version of the components. Both serve as live design language system that accelerates product lifecycle.
- 2015 **UX/UI Designer - Freelance**
2016 *Chinese Palate, Swipe Technology, KT-International, New York*
- Provided end-to-end UX and UI design for mobile and web applications. Delivered process documentation with wireframes, user map and high fidelity prototypes.
- 2011 **Production Executive**
2014 *La Mode en Images China, Beijing*
- Project management for high-end fashion brands, proven ability to work on large and complex projects with \$10+ million budgets.

EDUCATION

- 2014 **M.S. in Human-computer Interaction + Design**
2015 *University of Washington, Seattle WA*
- Courses: User Research, Ideation Studio, Prototyping Studio, User Interface Software & Technology, Designing Interactive Systems
- 2009 **Exchange M.F.A. in Multimedia Arts**
Sandberg Institute, Amsterdam, The Netherlands
- 2007 **M.F.A. in Fine Arts**
2010 *Xiamen University, Xiamen, China*
- Practiced contemporary fine arts, learning art theory, art history, and psychology of art & design
- 2003 **B.A. in English**
2007 *Ludong University, Yantai, China*

SELECTED PROJECT

SHIFT: Drive Mode, sponsored by *ustwo*
Tapture: A Note Taking App, Shobe Startup Prize Finalist

SKILLS

Design

Sketch & Wireframes
Rapid Prototyping
Interaction Design
Responsive web design
Accessibility
Heuristic Evaluation
Storyboarding
User Journey Mapping

Tools

Sketch
Adobe Creative Cloud
Invision
Github
Visual Studio
JIRA

Programming

HTML
CSS/LESS
JavaScript/React
Node.js/NPM/Express
jQuery
Python Flask
ASP.NET
SQL

Research

Interviews
Surveys
Competitive Analysis
Usability Testing

AWARDS

Sixpoint makeathon 2nd Place
Shobe Startup Prize Finalist
Protohack Seattle 3rd Place